

You can do it.

“In today’s earnings-driven world, nothing impacts the bottom line and increases compliance faster than implementing a direct filing program.”

– *Karin Smith, Chief Executive Officer, CustomsNowTM*



WHY DIRECT FILE?

Do-It-Yourself Has Never Been So Rewarding

In a time where companies are looking to outsource processes to save money, filing their own entries is the one process that most importers can and should have in-house. The **savings** are substantial, the **compliance** improvement real, and the increased **control** empowering.

Savings

CustomsNow’s per-entry costs compared to those of the average third-party provider bring significant savings to the bottom line – up to 90%. In turn, these savings can fund an import compliance department’s growth. Other ancillary savings include soft-dollar savings from the reduction of errors and the resulting post-entry workload.

Annual Savings Sample

Volume	Annual Transactions				
	2,000	5,000	10,000	20,000	50,000
ISF Savings	\$60,000	\$155,000	\$310,000	\$640,000	\$1,600,000
Entry Savings	\$180,000	\$460,000	\$920,000	\$1,880,000	\$4,700,000

*Sample only - pricing negotiated based on volume.

Compliance

Since importers are most knowledgeable about their products and potential compliance concerns, they are in the best position to address these issues by self-filing their entries. Additionally, CNI works with importers to leverage their product databases, and other valuable information, to automatically populate entry and ISF fields, reducing the need for manual intervention in the entry process. This approach minimizes clerical errors, allowing the entry processor more time to review entries for red flags. In doing so, most direct filers see an overall improvement in compliance rates.

Control

By filing entries directly, importers have immediate access to the current status of their import shipments – specifically, visibility to CBP holds (both compliance and security related), FDA holds, USDA holds, and more. For certain types of holds, these importers are better positioned to ensure that the agency has the information needed to make an admissibility decision. Also, direct filers are able to run AMS queries to verify clearance and avoid delivery delays.

Importers already perform most of the clearance process:

- ✓ Classify products
- ✓ Provide electronic data to brokers
- ✓ Have direct relationship with CBP & OGAs
- ✓ Pay duties directly
- ✓ Arrange inland delivery
- ✓ Audit entries

All that’s missing is the technology, the knowledge, and ongoing support to build and maintain a successful direct filing program. That’s why CustomsNowTM stands out: we are not only a technology provider, but a highly experienced company that is with you every step of the way.

Key highlights for direct filing:

- ✓ It’s not an “all or none” proposition: Start with the simple, repetitive entries and grow from there
- ✓ All entry types can be direct filed: Food & Drug (FDA), quota, anti-dumping, foreign trade zone, reconciliation and more
- ✓ Ocean, air, land-border, and courier imports can be filed direct
- ✓ Direct filing helps hold vendors to a higher standard
- ✓ Automation makes it easy